BrainStorm®

Using Copilot for Microsoft 365: 11 use cases for your organization

Save time with M365 Copilot-generated communication.

Draft emails, meeting summaries, project recaps and more with Copilot.

Generate more marketing content with Copilot.

Marketing teams can draft blog content, emails, social posts, and press releases with help from M365 Copilot, freeing up time to focus on strategic activities.

Move new product ideas closer to the finish line with Copilot.

Development teams can write code faster with M365 Copilot and deploy new features and products faster.

Move deals forward with time-savings for sales.

Sales can write emails, summarize account insights, and draft proposals to accelerate deal closing.

Analyze data and create insights in Excel.

Analyze data, forecast results, and generate reports more quickly and more easily in Excel with help from M365 Copilot.

Give design teams more time to be creative.

Design teams instantly get a new intern with Copilot, helping manage email, suggesting reminding them of deadlines, and doing other basic tasks so they can focus on creating.

Give your employees a productivity assistant.

Employees gain more time for strategic work through AI help summarizing messages, keeping up to date with calls, and meetings with Copilot for Teams.

Manage email and meeting overload with AI assistance.

Draft emails, translate emails into other languages, and even catch up on meetings that you can't attend with auto-generated summaries and action items.

Generate professional presentations with the help of Copilot.

Focus on message, not the medium. Instantly create beautiful presentations with AI-generated slides and templates using M365 Copilot.

Give employees an idea accelerator with Copilot.

Teams get a creativity boost with Copilot in Whiteboard helping them generate new ideas, organize thoughts, and visualize ideas easier.

Advance from organization to action with Copilot in OneNote.

Employees can supercharge their notes in OneNote by asking Copilot for ideas, help planning events or meetings, and even help with managing to-do lists.

Looking for more resources to educate your users about Copilot? Talk with our team about the resources available to you today.

Also, see why you might *not* be ready for Copilot, here.