# 12 overlooked characteristics of a great IT manager.

## 01

### Software champion.

You see the vision. So, use your love of technology to help others adopt software. Your boss will love you for it.

# 02

## Team player.

You put others first. Employee success is your success. When you lead with the desire to enable users to win in their jobs, you're their MVP.

# 03

#### Shows ROI.

You know what it takes to succeed in IT. Tie your software investments to company revenue and you'll be a strong business person too.

# 04

#### Speaks non-techie.

Know your audience. Lead with the job-to-be-done instead of the technology accomplishing it. You'll speak their language.

## 05

### Optimizes.

Choose your area of expertise then delegate the rest. Use a vendor for software adoption and training so you can focus on what you do best.

## 06

#### Well networked.

Learn how to build relationships.

IT is a cross-functional department. Having solid alignment with other teams is critical to your success.

## 07

## Gets people.

You know that software adoption starts with people.

Adopt a learning management platform that really *gets* users.

You'll look like a hero.

## 08

## Always learning.

Technology is always changing.
When you love to learn, you'll
always be at the top of your
game, even as the tools
change. Stay in charge.

# 09

#### Data-driven.

Data connects you to company goals. Check-in on your software users and see how they're doing. That's how you show ROI.

# 10

## Thinks creatively.

You find new ways to solve old problems. When you get outside the box, you're at the helm of innovation for your company.

## 11

#### Loves to teach.

Share the wealth. It's amazing when tech and business processes run smoothly. You can lead that charge by teaching others how.

## 12

### Up to the challenge.

IT is hard work. But your problem solving abilities will get you noticed and earn you the praise of your peers and management. Lean in.

Make efficiency more efficient.

**Learn more**